

PRESENTED AND HOSTED BY

**eastwest**

G7 DEVELOPEMENT MINISTERIAL MEETING | SIDE EVENT

**THE PHARMACEUTICAL  
SECTOR AS A DRIVER OF  
THE EUROPEAN ECONOMIC  
SECURITY AGENDA**

PESCARA, OCTOBER 24th 2024

With the  
unconditional  
contribution of



**sanofi**



## The pharmaceutical sector as a driver of the European Economic Security Agenda

“Attracting investments and strengthening the European pharmaceutical sector to gain strategic autonomy”

---

The European pharmaceutical sector plays a pivotal role in shaping the continent's economic security agenda by driving innovation, enhancing public health resilience, and ensuring strategic autonomy. Among growing global competition and supply chain vulnerabilities, strengthening Europe's pharmaceutical industry has become critical to safeguarding health sovereignty and reducing dependency on external markets.

Targeted investments, regulatory reforms, and public-private partnerships can bolster the sector's infrastructure, boost R&D, and foster a more robust internal market. By focusing on key initiatives such as manufacturing onshoring, intellectual property protection, and promoting a skilled workforce, **the EU aims to position itself as a leader in pharmaceutical innovation. One of the challenges EU has to face is the increase local production reducing foreign dependence.**

Ultimately, enhancing the sector's competitiveness is not only crucial for economic growth but also for achieving long-term strategic goals, including supply chain security and the ability to respond effectively to health crises. **The European Economic Security Agenda will thus rely on a strengthened pharmaceutical sector to drive both health resilience and economic stability in the face of evolving global challenges.**

**Eastwest intends to address the pivotal role of the pharmaceutical sector in strengthening European economic security.** With the participation of **key figures** from Italian, French, and European health and trade systems, this event aims to **foster high-level discussions among institutional, scientific, academic, and industrial stakeholders.**

**This event coincides with the G7 Development Ministerial meeting,** providing a valid platform to emphasize the strategic importance of European pharmaceutical production, explore regulatory solutions, and address supply chain issues magnified by recent global crises.

**The debate will center on attracting investments, promoting strategic autonomy, and tackling the challenges faced by the pharmaceutical industry** considering post-pandemic vulnerabilities and the ongoing re-evaluation of Europe's healthcare infrastructure.

---

# PROGRAM SCHEDULE

Location: Hotel Plaza, Piazza del Sacro Cuore, 55, 65122 Pescara PE

14.30 **Welcome Coffee**

15.00 **Welcome address**

President of Abruzzo Region, **Mr. Marco Marsilio**

15.15

**First panel “The State of Play of industrial policy for life sciences**

- Counselor Italian Ministry of Economy and Finance, **Mr. Fabio Pammolli - VTC**
- Chairman and CEO Sanofi Italy, **Mr. Marcello Cattani**
- Board member and shareholder of Menarini, **Ms. Lucia Aleotti**
- Former Italian Minister of Health, **Ms. Beatrice Lorenzin- VTC**

**Q&A time**

Moderator: Eastwest Chairman, **Mr. Giuseppe Scognamiglio**

16.30

**Second panel “Creating the right ecosystem for industry to flourish in Europe”**

- Director General of EFPIA, **Ms. Nathalie Moll- VTC**
- Ministry of Enterprises and Made in Italy:
  - Directorate General for Emerging Technologies, life sciences division, **Ms. Claudia Biffoli**
  - III Division, Analysis of public policies and statistical coordination, **Mr. Paolo Quercia**

**Q&A time**

Moderator: Journalist and Political Analyst, **Mr. Gabriele Rosana**

17.45

**Third panel “The tools to strengthen the European pharmaceutical sector”**

- European Commission, Task Force for Strategic Technologies for Europe Platform (STEP), DG Budget Deputy Head, **Mr. Davide Lombardo - VTC**
- European Commission, Industrial Dimension of medical countermeasures, DG HERA - Health Emergency Preparedness and Response, Deputy Head of Unit **Mr. Csaba Gali**
- European Commission, Directorate General for Competition representative
- Member of the Italian Parliament, **Mr. Guido Quintini Liris**

**Q&A time**

Moderator: Journalist and Political Analyst, **Mr. Gabriele Rosana**

19.00

**Closing remarks**

Ambassador Ferdinando Nelli Feroci

19.15

**Cocktail reception**

20.15